

Agenda City of Placerville Placerville Economic Advisory Committee

Friday, March 10, 2023 - 12:00 P.M.
Town Hall, 549 Main Street, Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Miller, Vice Chair Kaiserman, Anderson, Thomas, Windle, Vacant - 2 (Placerville Drive Representative) (At Large Representative)
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETING OF February 10, 2023 Meeting ([Attachment A](#))**
5. **Status of Appointments of New Members and Introductions.**
6. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

7. **INFORMATIONAL ITEMS:**
 - a. **Retail Trends February 7, 2023 ([Attachment B](#))**

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at <https://www.cityofplacerville.org/peac-agendas>. If you wish to receive this Agenda via email or mail, please send contact information to placerville.adm@gmail.com or call (530) 642-5200.

8. DISCUSSION ITEMS:

- a. **Strategy 1.1 Business Outreach Visits – Mickey Kaiserman, Debbie Miller, Tony Windle – Report by Committee**
- b. **Strategy 2.3 Historic Inventory Review – Adam Anderson, Tony Windle – Report by Committee**
- c. **Strategy 1.4 Potential Annexation Areas – Mickey Kaiserman – Report by Committee**
- d. **Strategy 1.4 Site Inventories – Adam Anderson, David Thomas, Debbie Miller – Report by Committee**
- e. **Strategy 1.5 Broadband Infrastructure – David Thomas, Mickey Kaiserman – Report by Committee**

9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:

- a. Hotel Projects Update
 - Mackinaw Hotel.
 - Marriott Hotel
- b. Broadband LATA Grant
- c. Broadband Green Means Go Grant
- d. Upper Broadway Shopping Center Status
- e. Middletown and Mallard Affordable Housing Projects
- f. Clementine Affordable Housing Project (Armory site)
- g. Placerville Biergarten-696 Main Street
- h. Astoria Estates Residential Subdivision

10. ITEMS FOR NEXT AGENDA:

11. Adjournment

11. NEXT MEETING: April 10, 2023

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at <https://www.cityofplacerville.org/peac-agendas>. If you wish to receive this Agenda via email or mail, please send contact information to placerville.adm@gmail.com or call (530) 642-5200.